



ARCHITECTS ONLINE

The world's leading architectural jobsite

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ABOUT US

The Architects Online website was created at the very end of 1999 and went live in April 2000. The site is owned and managed by Employment Services Limited an independently owned web publishing business.

Originally envisaged as a value for money alternative to the trade press, the site has since grown to become the premier architectural jobsite in the United Kingdom and a major player in the USA.

The formula for success has been very simple. All along the focus has been on providing a simple to use and easy to understand service where employers and agencies can post their jobs with full graphics and outward links. There are no gimmicks, no hidden charges and no restrictions on access.

Architects Online has never tried to be an online magazine or a web based recruitment agency. It is and has always been a jobsite for architects and architectural staff. Many of the most loyal and long standing advertisers are recruitment agencies. For the first time in living memory the paper based trade press does not have a monopoly on recruitment advertising and in the case of architecture, Architects Online is the leading alternative.

As a result candidates have flocked to the site, and many check it regularly. The candidate's facilities in the latest version of the site make this even easier. The site is well represented in all the major search engines and this, coupled with five years of candidate data, means the most important factor of all - a good response - is always available to advertisers.

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FEATURES

Architects Online is an unrestricted site with enhanced features for registered users. The site provides up to the minute job listings, salary, education and events information.

The site includes the following features without needing to register: -

SALARY SURVEY

A free monthly guide for architectural employers and employees. Available upon request by e-mail or to view on the site.

DIRECTORY

The Architects Online directory is a comprehensive listing of private practices, specialist recruitment agencies and other organisations who may either employ architectural staff or provide a service that may be of use to them.

JOBS

Anyone can use the extensive search facilities to view and apply to advertisers directly using the address, e-mail and website details contained in the advertisements. An enhanced service is available to candidates and companies who do register.

EVENTS DIARY

Architects Online lists details of current exhibitions and events, conferences and seminars, museums and competitions. This is a free listing.

EDUCATION

The education section provides a comprehensive listing of educational establishments offering architectural studies both for undergraduates and qualified candidates seeking higher degrees or short courses for CPD.

In addition users (companies and candidates) can register with Architects Online and enjoy the following features:-

COMPANIES

Companies can elect to manage their own advertising, adding and deleting jobs twenty four hours a day seven days a week. If they choose to they can also settle their account online. Alternatively, companies can have the Architects Online team manage the account on their behalf. Single vacancy advertisers can choose low cost advertisement options.

All company advertisers receive CV's by email with a link to the candidates CV and email alerts as their job(s) near their expiry time.

CANDIDATES

Candidates are able to use the 'shopping cart' feature to select and apply to any number of jobs, send their uploaded CV with each application. They can view a record of applications they have made and set up a 'favourite search' function to allow a quick regular check for new jobs matching their requirements.

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ADVERTISING OPTIONS/PRICES

The latest version of Architects Online offers a range of pricing options and advertisement types to suit all requirements. A comparative summary of prices is listed in the table below the description of each advertisement option.

1) OPTION ONE

This is the basic advertisement for just one job. It can be booked and paid for online (by credit card) twenty four hours a day, seven days a week. These ads run for 28 days. Ads can be edited/changed by the company at any time during that period.



Cost £115+VAT for 28 days

This type of ad is suitable for an advertiser with a single vacancy who wishes to place their ad quickly and to keep the cost down.

2) OPTION TWO

This is similar to option one but also allows the inclusion of a company logo. It can be booked and paid for online (by credit card) twenty four hours a day, seven days a week. These ads run for 28 days. Ads can be edited/changed by the company at any time during that period.



Cost £125+VAT for 28 days

This type of ad is suitable for an advertiser with a single vacancy who wishes to place their ad quickly and to keep the cost down, but who prefers to personalise their ad with their logo for a small extra charge.

3) OPTION THREE

This advertisement package allows for entirely custom graphics which must be set up by the Architects Online design team. It is payable by credit card and managed online by the advertiser. Up to ten jobs are allowed.



Cost £210+VAT for 28 days

This would be most suitable for private practices who wish to have a more elaborate ad, or agencies with just a few vacancies.

4) OPTION FOUR

This advertisement package is the same as option three (above) but is managed entirely by the Architects Online design team and payable by monthly invoicing on account.

Cost £260+VAT for 28 days

5) OPTION FIVE

This advertisement package allows for unlimited jobs with full graphics (set up by the Architects Online design team). Thereafter it is managed by the advertiser and paid for by credit card.



Cost £325+VAT for 28 days

This option would suit recruitment agencies with large numbers of jobs who need the flexibility of managing their own account.

6) OPTION SIX

This advertisement package is the same as option five (above) but is managed entirely by the Architects Online design team and payable by monthly invoicing on account.

Cost £395+VAT for 28 days

EXTRAS

Options three to six also allow for additional features at an extra cost these are: -

1) ADDITIONAL PAGES

Additional pages to display more information. Ideal for firms who want to add more information about themselves or who wish to include photos of their work. Also perfect for anyone without their own website. Up to four additional HTML pages.

Cost £45+VAT for 28 days

2) FRONT PAGE LINK ADVERTISEMENTS

Front page link (FPL) advertisement on the main architects-online.co.uk homepage, linking to external an website or internal hosted page.

Cost £220+VAT for 28 days

3) FREE FEATURES

All advertisements contain: -

Postal addresses, telephone numbers and functioning mail and web hyperlinks.

All advertisements and are automatically added to the search areas and 'shopping cart' function (this enables candidates to apply easily).

No Cost

SUMMARY OF ARCHITECTS ONLINE ADVERTISING CHARGES

Advertisement options	www & email links	Job in searches	logo	Custom graphic	Pay by credit card at booking	invoice	User managed account	A-line managed account	No of jobs	FPL & extra pages	Cost per 28 days
Option 1	✓	✓	-	-	✓	-	✓	-	1	-	£115
Option 2	✓	✓	✓	-	✓	-	✓	-	1	-	£125
Option 3	✓	✓	✓	✓	✓	-	✓*	-	1 to 10	Optional‡	£210
Option 4	✓	✓	✓	✓	-	✓	-	✓	1 to 10	Optional‡	£260
Option 5	✓	✓	✓	✓	✓	-	✓*	-	No limit	Optional‡	£325
Option 6	✓	✓	✓	✓	-	✓	-	✓	No limit	Optional‡	£395

- *set up by The architects Online design team but user manages thereafter.
- ‡ Front page link advertisement add £220: Up to four additional pages add £45.00
- All prices exclusive of VAT.

TERMS OF BUSINESS FOR ADVERTISERS ON ARCHITECTS ONLINE

- 1) Architects-online is the trading name of Employment Services Limited (The Company), registered in England 038655816, registered office: Crest House, 102 – 104 Church Road, Teddington, Middlesex TW11 8PY.
- 2) The unauthorised copying or reproduction of any component or content of this site is prohibited without the express permission of The Company.
- 3) The Company will at its discretion place advertisements on the Architects Online website on behalf of third party advertisers for the purposes of staff recruitment or general product and service promotion. A schedule of current charges is available online or from the Company's sales staff.
- 4) Advertisers and contributors adding or allowing The Company to add content to the site do so at their own risk and in doing so undertake not to hold The Company liable for any un-authorised copying or reproduction of that material by third parties unknown or outside the control of The Company.
- 5) While every effort is made to ensure that site content is true and accurate, the Company takes no responsibility for content or links to or from the site added by or on behalf of any third party customer, user or visitor.
- 6) Advertisers are responsible for checking for the correct inclusion of their advertisement during the periods of booking. All paid for content will be deemed to have appeared correctly, unless any error or omission found by an advertiser, customer or content provider is notified within 24 hours of publication. Every effort will be made to amend errors as quickly as possible. In the event of an error or omission the agreed period of publication will be extended accordingly.
- 7) The company takes no responsibility for the nature, quality or quantity of enquiries generated by the advertisers content and in no circumstances will the company's agreed charges be amended or cancelled for these reasons.
- 8) The Company reserves the right to refuse any content from the site paid or unpaid for any reason whatsoever.
- 9) The Company's invoices will become due for payment within 28 days of issue. Invoices will be issued 24 hours after advertisements have been posted and confirmations issued, except where credit card payments are made where payment will be at the point of booking.
- 10) All submissions of information, bookings, orders, confirmations and any other information delivered by electronic means is constituted to have been delivered or received on the basis of the electronic record recorded by The Company.
- 11) Cancellations of advertisements booked to appear on the site can only be accepted for whole weeks remaining of an order and intention to cancel must be advised at least two working days prior to the commencement of the first complete week where cancellation will take effect.
- 12) The Company reserves the right to make variations to these terms and conditions of business only if agreed in writing by a director of The Company before the publication of any content. Any such variation is strictly limited to the specific matter to which it refers.
- 13) These terms are governed by UK, European Union US, and International law (where applicable).
- 14) In the event of non payment of legitimate company invoices, The Company reserves the right to publish this within the content of the site.
- 15) These terms and conditions of business are effective from October 1 2005.

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For all general or sales enquiries please contact us at: -

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